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### **PS'Soft Launches Its IT Asset and Service Lifecycle Management Software in North America**

*New US-based executive leadership team and additional funding positions PS'Soft for rapid growth in North American market*

**San Mateo, CA – December 11, 2006** – PS'Soft, a global provider of IT Asset and Service Lifecycle Management (ITASM) software to hundreds of large and medium-sized organizations, today announced the launch of its software product line in the North American market. A new U.S.-based management team, new sources of external funding, and a large existing base of global customers strongly positions PS'Soft for rapid growth in North America.

PS'Soft has a fifteen year history of providing innovative ITASM software applications and services to hundreds of European and global organizations. With an impressive client base and successful product deployments in thousands of sites, PS'Soft is currently a market share leader in France and southern Europe. Recent wins in large organizations in a variety of industries show that leading North American companies have also begun to recognize the cost-savings and risk mitigation benefits that the PS'Soft product line provides.

"Although the IT Asset and Service Management sector continues to mature, there remains an increasing need for comprehensive, integrated solutions designed to support the movement towards services-based operations and regulatory compliance. IT continues to move to the forefront of enterprise strategy and must prepare to address regulatory requirements as well as business needs," explained Lisa Erickson-Harris, research director at Enterprise Management Associates (EMA). "PS'Soft's broad, tightly integrated software offerings with support for CMDB and service-oriented best practice initiatives, position the company to successfully take advantage of opportunities in the North American market. Customers will appreciate PS'Soft's European roots, customer base, and investment in the continuum of IT service management. "

The PS'Soft software product line specifically addresses the problems of large and medium-sized companies in the areas of IT Asset Management, Service Management and License Compliance. The company's software solutions uniquely focus on solving the ITASM challenges facing global organizations. Unlike other complex frameworks, PS'Soft's suite of scalable applications is flexible and easily integrates with an existing IT infrastructure.

PS'Soft's products also help organizations implement IT Infrastructure Library (ITIL) processes. ITIL is a structured set of best practices widely accepted by both North American and European companies that helps organizations efficiently manage their IT

Services. These guidelines recommend that IT service providers adopt consistent approaches to service management in order to increase productivity, lower costs and improve customer service.

“We have the deep ITIL expertise, strong financial resources and innovative product suite that our CIO and CFO customers seek to meet the IT management and compliance benchmarks imposed by today’s demanding business and regulatory environment,” explained Paul Rochester, CEO at PS’Soft. “As a result, our new team is already surpassing our goals for the North American market.”

#### **About PS’Soft**

PS’Soft is a global provider of IT Asset and Service Lifecycle Management software solutions to hundreds of large and medium-sized organizations. The company’s software applications provide a consolidated view of assets and services, which accelerates the transformation to service-driven IT, maximizes asset utilization, enables compliance and reduces risk and costs across the enterprise. With new corporate headquarters in San Mateo, California and additional offices in Boston, Paris, London and Sophia-Antipolis, PS’Soft is now positioned to be a global market leader in providing innovative ITASM software solutions. For more information about PS’Soft and its suite of products and services, please visit [www.pssoft.com](http://www.pssoft.com).

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